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Your vote goes a long way: young voters urged to step up this election

The Western Australian Electoral Commission is calling on 18-30 year olds to check they are enrolled for the WA State election, with more than 10% of eligible Western Australians in this age group not enrolled to vote.

For many in this age group, this election represents a significant milestone - the first opportunity to vote. The WA Electoral Commission encourages young voters to take an active role in shaping the future of WA by enrolling and voting in the State election.

The latest data shows 89% of Western Australians aged 18-30 years who are eligible to join the electoral roll are currently enrolled to vote, making this age group the most under-represented cohort. In comparison, 94% of eligible Western Australians aged 30-39 are enrolled to vote, increasing to an estimated 99% of eligible voters aged 70+.

Electoral Commissioner Robert Kennedy is urging young people to recognise the importance of their participation.

“This election is your chance to influence the policies and decisions that will help shape the future of our state,” said Mr Kennedy.

“Young voters have a unique opportunity to champion the issues that matter most to their generation – whether climate action, housing, education, job opportunities or the cost of living. Voting provides a huge opportunity to impact the decisions that affect your life, so your vote goes a long way to shape your future.”

The WA Electoral Commission has launched targeted initiatives including social media campaigns to engage younger voters and break down the common barriers to participation.

“We understand that many young people may be voting for the first time or unsure of the process, and we’re here to make it easy and accessible for everyone,” said Mr Kennedy

Young voters are encouraged to check they are enrolled and ensure their details are correct, so they are ready to cast their vote. For information visit: elections.wa.gov.au.

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